



BRAINWAVES
BOOKS

Welcome to Brainwaves Books

We are an independent children's book packager offering both rights and co-edition opportunities. We work with many of the world's leading children's book publishers, creating and producing original and engaging novelty formats, incorporating clever and interactive paper engineering to provide added play value and bring lots of fun to learning and storytelling. Our most loved and best-known title is *The Wide-Mouthed Frog...*

“Enjoyable even for adults”

“My son has loved this book since he was 2 years old”

“One of my favourite children’s books”

“Funny and engaging”

“Love this book!”

“Amazing little book. My Grandsons loved it!”

“Kids always love pop-ups but this one was really awesome”

“Fun story to read to little ones. They really enjoyed the pop-up pages!”

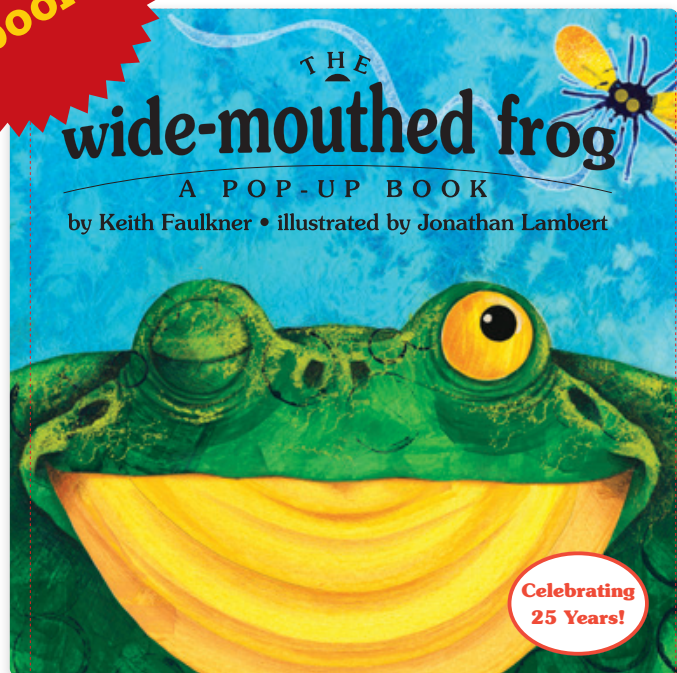
“Kids of all ages will enjoy it for many years!”

The Wide-Mouthed Frog

Meet



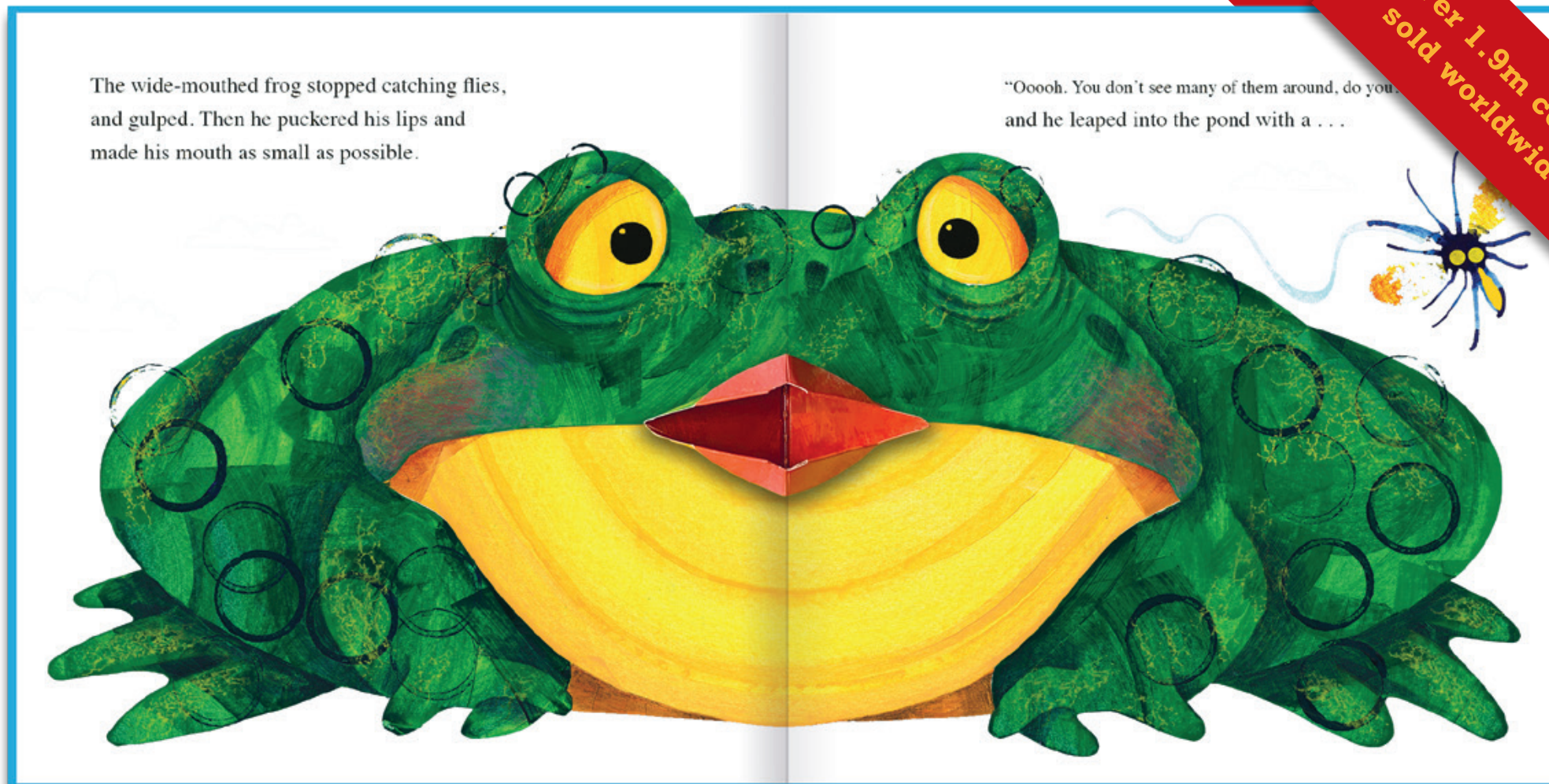
Pop-up book



Now on their 55th edition in the US!

The Wide-Mouthed Frog is curious and can't stop asking all the animals he meets what they like to eat. Until that is, he stumbles across a creature who really loves to eat wide-mouthed frogs...

Written by Keith Faulkner and illustrated by Jonathan Lambert, this is an amusing tale brought to life with engaging pop-ups which has been translated into more than 20 languages and sold over 1.9 million copies worldwide.



Over 1.9m copies sold worldwide



Brazil



France



Catalan



Korea



Taiwan

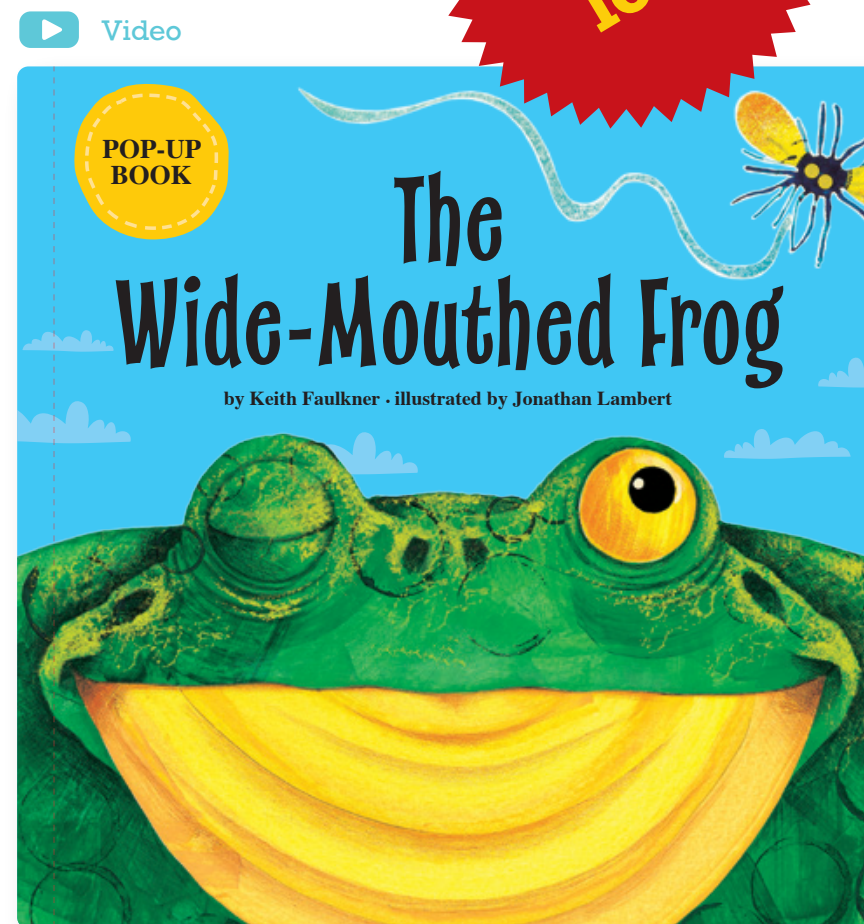


Spain

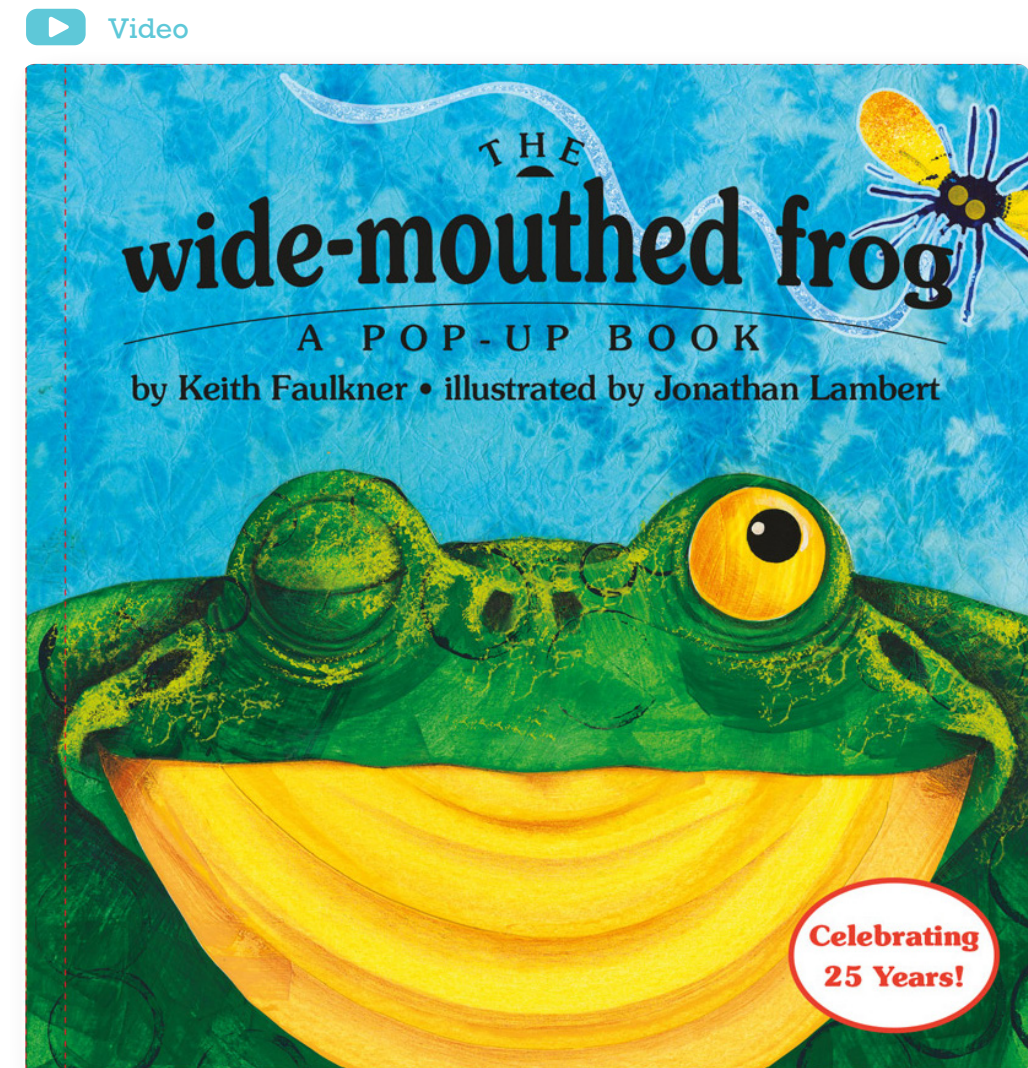


A new look for the *25th anniversary*

In 2021 we celebrated The Wide-Mouthed Frog's 25th anniversary and added an alternative and smaller edition. The design was updated and we also introduced some of his friends, to create a new 5-book series of amusing animal pop-up titles.



TPS 210 x 210mm, 16pp + 6 pop-ups



TPS 250 x 250mm, 16pp + 6 pop-ups



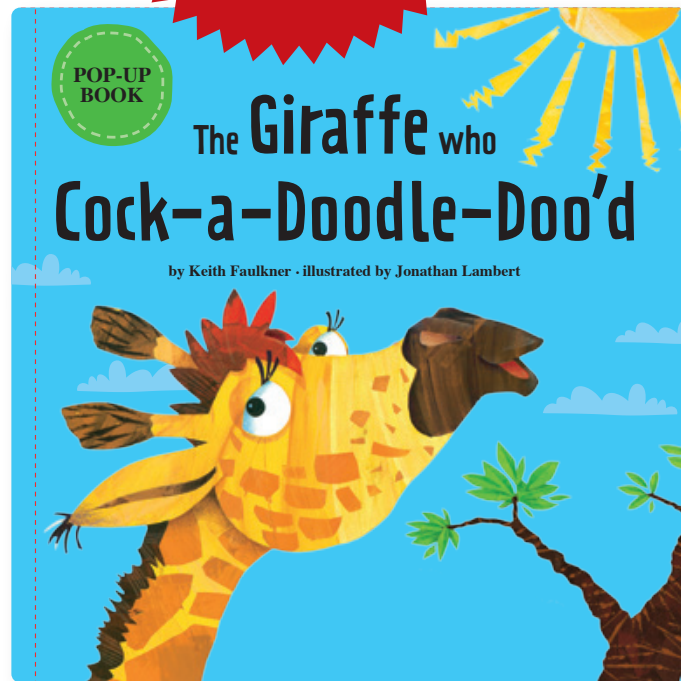
Meet his *friends*

Collect this delightful pop-up series

Each book in the series tells the amusing story of each character and includes colourful and clever pop-ups throughout.

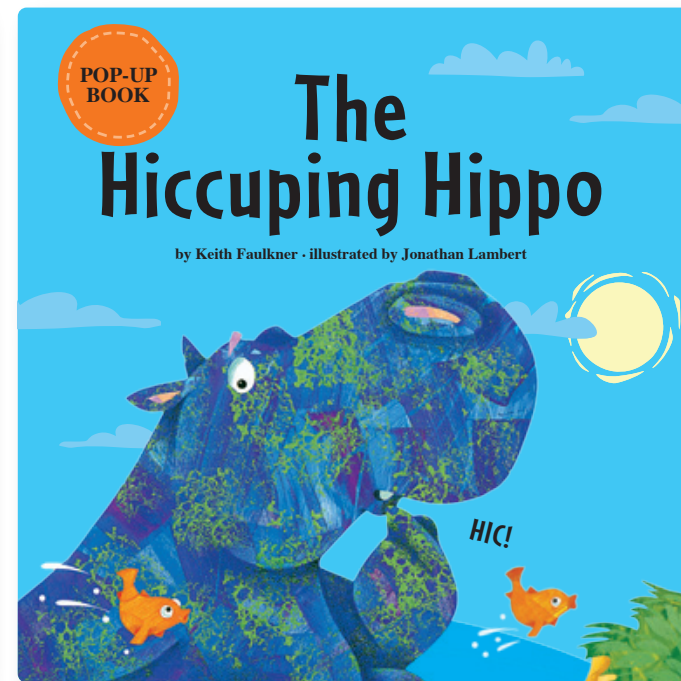
Pop-up books

Video 



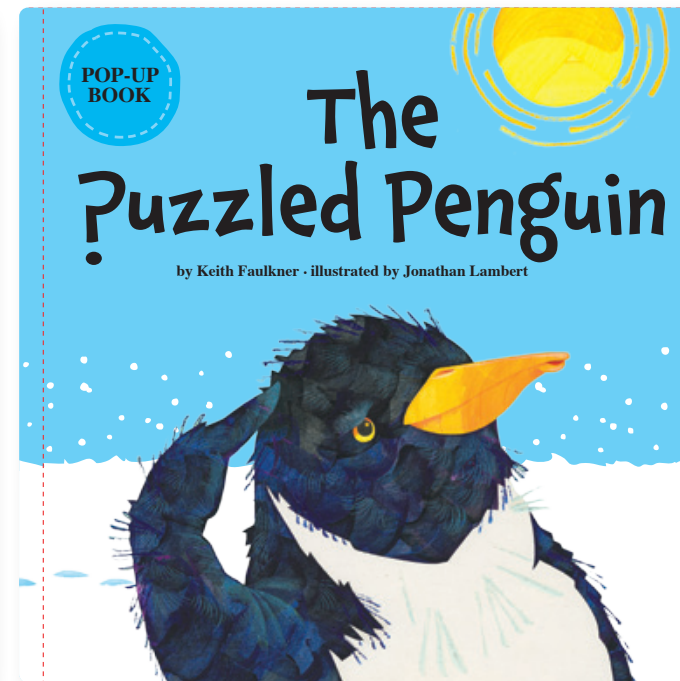
The Giraffe Who Cock-a Doodle-Doo'd

Video 



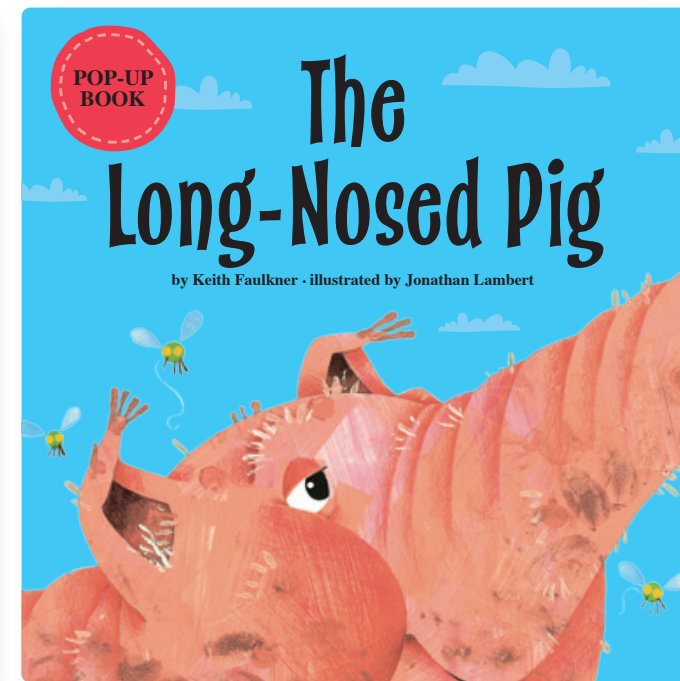
The Hiccuping Hippo

Video 



The Puzzled Penguin

Video 



The Long-Nosed Pig



Meet his *friends*

Collect this delightful pop-up series

The Puzzled Penguin

Video 



The Giraffe who Cock-a-Doodle-Doo'd

Video 



Frog Facts



Clever **pop-ups** throughout bringing the story to life.

Illustrations by award winning illustrator
Jonathan Lambert

Currently selling their
55th edition in the US.

First published in
1996

A humorous and well-known tale that **delights** adults and children alike.

Multi-generational appeal for nearly
30 years

Written by best selling children's author
Keith Faulkner

Over
1.9 million copies sold worldwide

Translated into over
20 languages

Exciting news of a new title for the
30th anniversary



The next
BIG
birthday

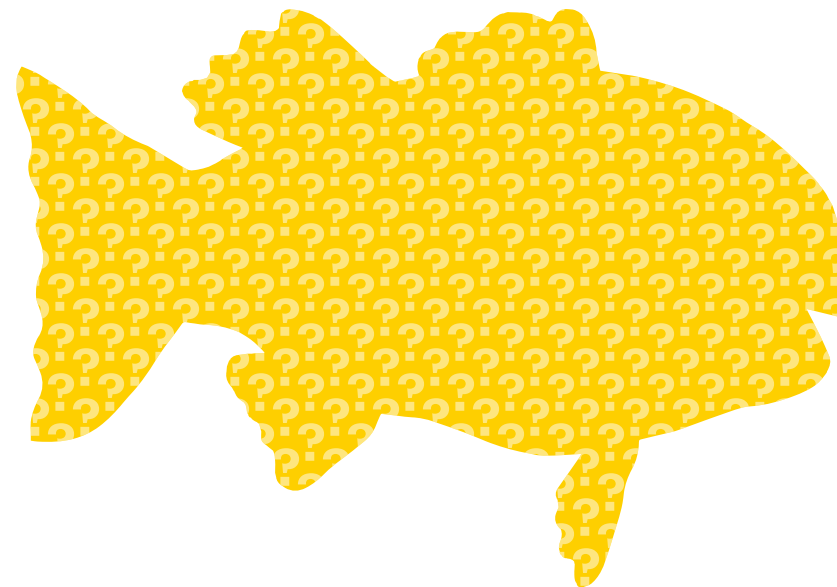
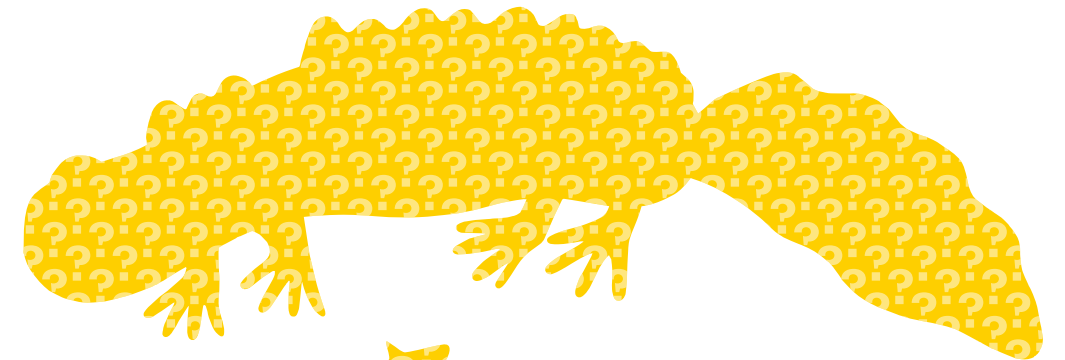
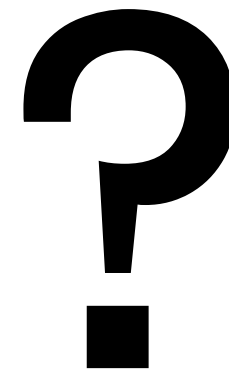
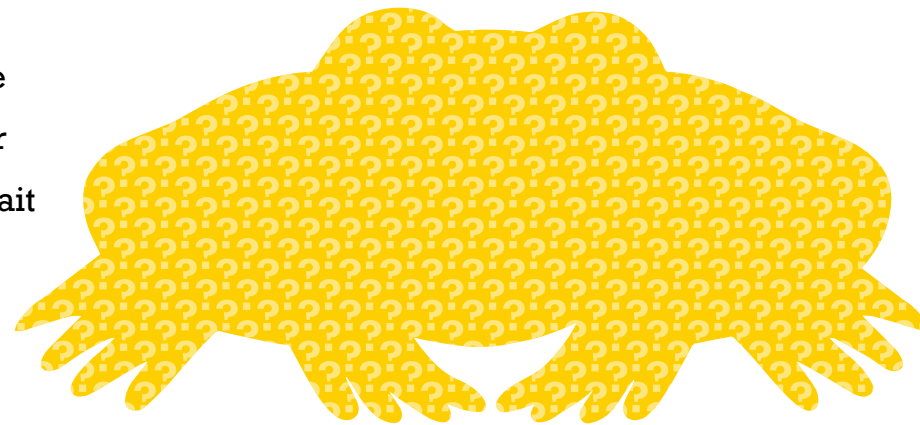
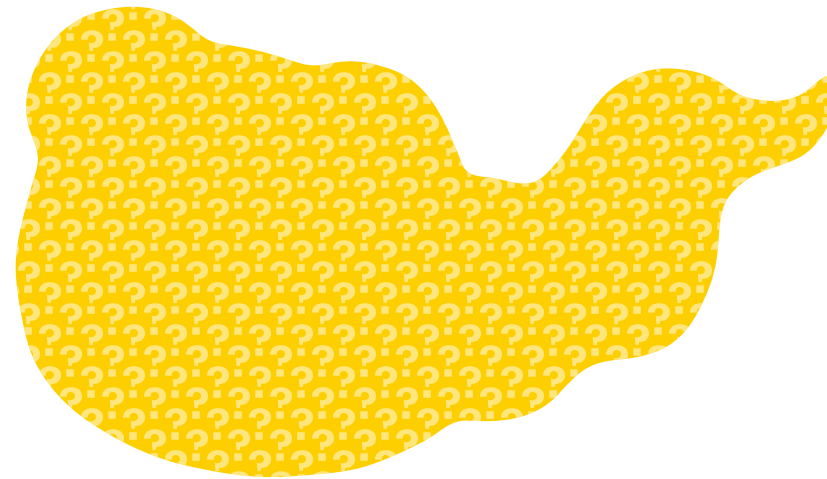
With another milestone looming and renewed popularity in this lovely book across the globe amongst a new generation of readers, we are thrilled to announce that development is well underway on a follow up and companion title that will be available in time to celebrate The Wide-Mouthed Frog's 30th birthday.

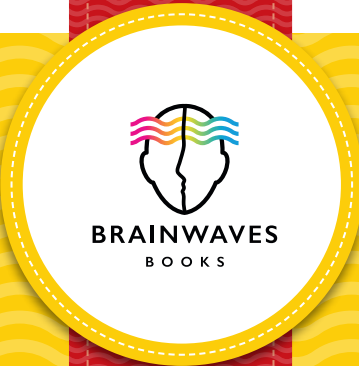


A new generation has *spawned*

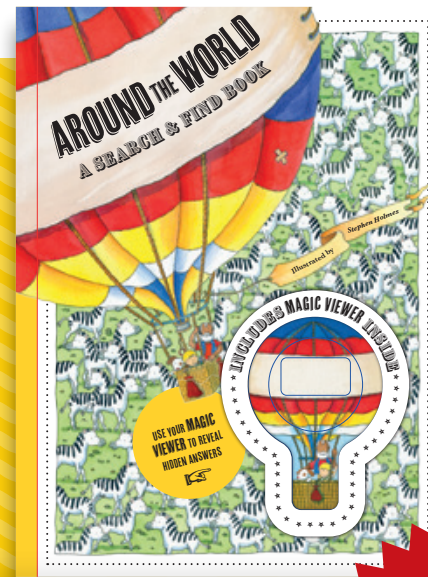
To mark this very special celebration, we will be introducing The Wide-Mouthed Froglet and some new characters, along too with one you might be familiar with. It will be another amusing tale with more wonderful pop-ups and available for publication in 2026 in both formats. We can't wait to share more with you!

The Wide-Mouthed Froglet

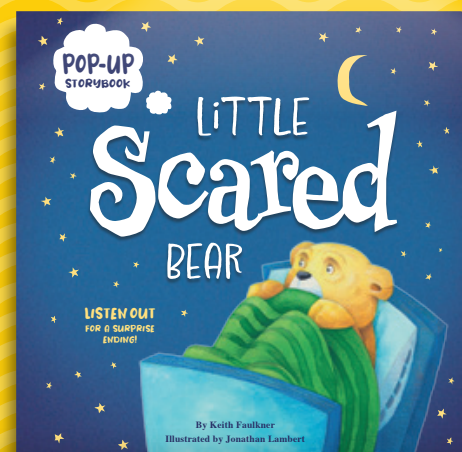
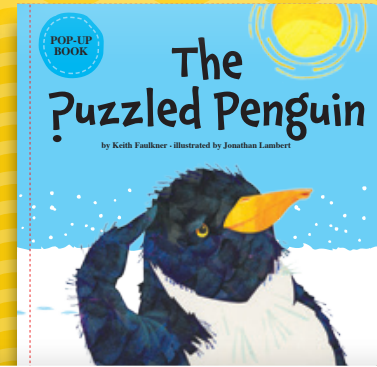
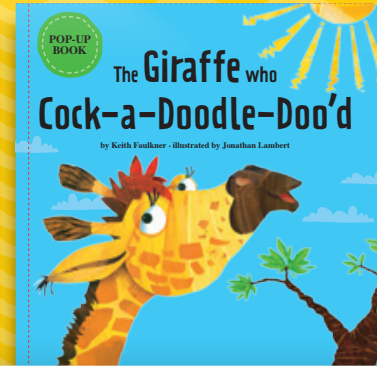
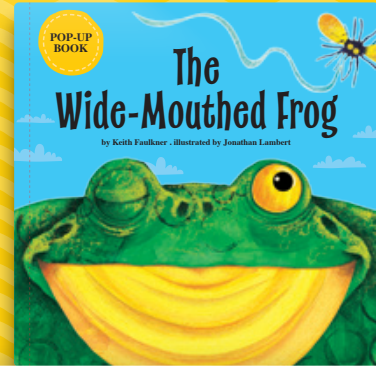
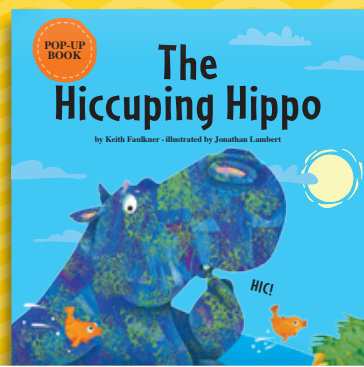




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BOOKS



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new titles**



Make the

LEAP



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